

## ORDER



**Orders**  
**Order / Rev:** 168597  
**Alt Order #:** 06861717  
**Product Desc:** candidate  
**Estimate:** 2000  
**Flight Dates:** 10/09/12 - 10/15/12  
**Original Date / Rev:** 10/10/12 / 10/10/12  
**Order Type:** GENERAL

## KSTP-TV, LLC and KSAX-TV

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency**  
**Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Rick Nolan for Congress  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 3  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	13	\$4,900.00	\$4,165.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	13	\$4,900.00	\$4,165.00	0.00
<b>Totals</b>	<b>13</b>	<b>\$4,900.00</b>	<b>\$4,165.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/09/12	10/12/12	M-F 5-530a News	CM	5-530a	- TWTF - -	:30	1	\$250.00	3	0.00	NM	1	\$250.00
5 EYEWITNESS NEWS @ 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -					1	\$250.00		0.00			
2	M	10/15/12	10/15/12	M-F 530-6a News	CM	530-6a	M- - - - -	:30	1	\$250.00	3	0.00	NM	1	\$250.00
5 EYEWITNESS NEWS @ 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -					1	\$250.00		0.00			
3	M	10/09/12	10/12/12	M-F 6-7a News	CM	6-7a	- TWTF - -	:30	1	\$450.00	3	0.00	NM	1	\$450.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -					1	\$450.00		0.00			
4	M	10/09/12	10/12/12	M-F GMA	CM	7-9a	- TWTF - -	:30	2	\$400.00	3	0.00	NM	2	\$800.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -					2	\$400.00		0.00			
5	M	10/13/12	10/13/12	Sat 8-9a	CM	8-9a	- - - - - S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
5 EYEWITNESS NEWS @ 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S-					1	\$325.00		0.00			

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Alt Order #: 06861717  
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Rick Nolan for Congress  
Product Desc: candidate  
Estimate: 2000

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	M	10/15/12	10/15/12	M-F 430-5p News 430p News 5 EYEWITNESS NEWS @ 430P	CM	430-5p	M- - - - -	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -		1				\$250.00		0.00			
7	M	10/09/12	10/12/12	M-F 5-530p M-F 5-530p EYEWITNESS NEWS @ 5PM	CM	5-530p	- TWTF - -	:30	1	\$450.00	3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -		1				\$450.00		0.00			
8	M	10/09/12	10/12/12	M-F 6-630p M-F 6-630p 5 EYEWITNESS NEWS @ 6PM	CM	6-630p	- TWTF - -	:30	1	\$700.00	3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -		1				\$700.00		0.00			
10	M	10/09/12	10/12/12	M-F 1102p News M-F 1102p News 5 EYEWITN NWS @11PM	CM	1102-1132p	- TWTF - -	:30	2	\$250.00	3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -		2				\$250.00		0.00			
11	M	10/15/12	10/15/12	M-F 1035-1102p Nightline ABC NEWS NIGHTLINE	CM	1035-1102p	M- - - - -	:30	1	\$500.00	3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -		1				\$500.00		0.00			
N 12	M	10/13/12	10/13/12	SA GMA Sa GMA	CM	7-8a	- - - - - S-	:30	1	\$425.00	3	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S-		1				\$425.00		0.00			
													Totals	13	\$4,900.00